

NEED TIME TO DESIGN?

Press release Nov 2009

Time to design – new talent award 2009

SPAZIALE SERIES BY WAI & LANZAVECCHIA

**EXHIBITION AT NORMAN COPENHAGEN FLAGSHIP
STORE, ØSTERBROGADE 70, CPH Ø**

NOVEMBER 26 – DECEMBER 10, 2009

How do you develop a constant motion in furniture? How do you create interior products which react on what and how much you put in them? And last, but not least, how do you transform furniture into a sensible interplay with curves, structure and content?

To Hunn Wai and Francesca Lanzavecchia these were the key questions when they began to develop and build their prototypes at the National Workshops, being granted winners of Time to design – new talent award 2009.

From November 26 the results are showcased at Normann Copenhagen where Wai & Lanzavecchia exhibits a series of interior products. All of the furniture are made of Danish maple tree (acer) and covered with changeable, stretchy fabric, which takes form depending on the things the furniture contains. The visitors will see a shelf with skin which at the same time protects the books and creates alternate sculptural expressions, a commode which swallows your possessions in different apertures, and a chair which acts as a personal sanctuary for one (or two) and which is able to transform its space from private to public.

The furniture series can be seen as a design poetic which makes its way out of the box and reckons with the usual way to store material possessions. "We would like to see the Spaziale series as injections of fun in your living space, as objects that trigger conversations, encourage interaction and propose new perceptions in how we use our furniture", Wai & Lanzavecchia tell.

ABOUT THE AWARD

Time to design – new talent award is an international design award with focus on the needs of young design talents in the beginning of their career. The award consists of three months residency at the National Workshops for Arts and Crafts in Copenhagen, 50.000 DKK donated by the Cultural Ministry of Denmark, two weeks exhibition in Normann Copenhagen Flagship Store and career coaching.

To a design talent the combination of a residency at the National Workshops and an exhibition at Normann Copenhagen makes up an opportunity to become absorbed in the work amidst competent guidance and professional facilities at the workshops, - and subsequently showing the result in an attractive showroom.

In 2009 the jury consisted of the three designers Thomas Benzen, Mathilde Aggebo and Dorte Østergaard Jakobsen, as well as Frederik Hardvendel, director at the National Workshops, Poul Madsen, CEO Normann Copenhagen and Ida Marie Nissen, architect and co-founder of Link UP.

The award was established in 2008 and is based on cooperation between the National Workshops for Arts and Crafts, Normann Copenhagen and Link UP. In 2010 there will be a new chance for a design talent to develop a professional career through Time to design.

Read more about the award and download press photos at www.timetodesign.eu

FURTHER INFORMATION

Frederik Hardvendel, Director, or Ida Sofie Minke Anderson, PR Assistant, both National Workshops for Arts and Crafts.

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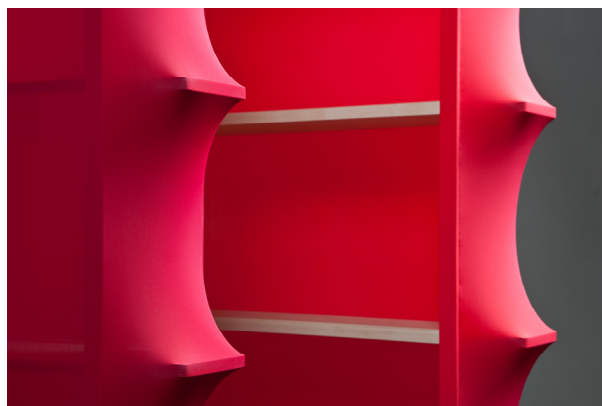
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**SPAZIALE SERIES BY WAI & LANZAVECCHIA
COMMODE DETAIL
PHOTO: DAVIDE FARABEGOLI**



**SPAZIALE SERIES BY WAI & LANZAVECCHIA
SHELF DETAIL
PHOTO: DAVIDE FARABEGOLI**



**SPAZIALE SERIES BY WAI & LANZAVECCHIA
CHAIR DETAIL
PHOTO: DAVIDE FARABEGOLI**



**WAI & LANZAVECCHIA
PORTRAIT
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