

NEED TIME TO DESIGN?

Time to design – new talent award 2009

Wai & Lanzavecchia: Winners of Time to design – new talent award 2009

Wai & Lanzavecchia is a design collaboration between Hunn Wai and Francesca Lanzavecchia.

Hunn Wai was born in Singapore in 1980 and is industrial designer from the National University of Singapore. Francesca Lanzavecchia was born in Italy in 1983 and holds a BA in product design from Polytecnico di Milano. Wai & Lanzavecchia began the cooperation at the Design Academy Eindhoven, where both studied IM Master (Interior / Industrial / Identity Design) under the management of Gijs Bakker, co-founder of Droog Design.

Wai contributed in the 11th International Architecture biennial in Venice in 2008, while Lanzavecchia in 2007 was granted the Dutch Dyson Sustainability Design Award.

DESIGN PHILOSOPHY

Lanzavecchia's main interest lies in the relationships objects have and can have with the human body as well as having a fervent eye for future trends. Wai is fascinated by the collisions and fusions of materials, meanings and forms. Their cooperation is based on those focuses and having hailed from two very different countries and cultures, they attempt to feed off each others background, knowledge and skill-sets to produce concepts and products that provoke the status quo, propose possibilities and inspire new perspectives.

Their education from Design Academy Eindhoven has primed them for lateral thinking and designing by making. They believe in modifying traditional techniques and knowledge and creating new ones in the process to achieve their goals.

Their winner project for Time to design – new talent award 2009 is a proposal for a series of interior products, in which they will experiment with textiles and other kind of materials. Their idea is to create flexible units without any particular shape, and the series is designed with mobility and sustainability in mind. Consequently this work will also be the inaugural collection of their future design studio.

ABOUT WINNING TIME TO DESIGN WAI & LANZAVECCHIA SAYS

“As a young design couple embarking on our journey together, there is no other better way to establish our studio than being supported by such expertise, creative culture and communication platform. We are grateful to be given this freedom for creation.”

MORE INFORMATION

www.hunnwai.com
www.francesca.nu